한양대학교 2017학년도 수시 글로벌인재(어학특기자) 전형

영 어 ESSAY

수험번호 (　　) 성 명 (　　)

Read the following passages and write a formal essay in English.

[A] More and more people in modern culture exist in a state of hyper-reality, often becoming more engaged with the hyper-real world than with the real world. Media images, the Internet, computer games, and virtual worlds are taking people out of the real world more often and for longer periods of time than ever before. As a result, their connection with the real world becomes blurred with the unreal. TV and film often present a picture of reality that does not actually correspond to what is real. Due to this simulation of reality, viewers start to believe that the reality depicted in these formats represents true reality. Umberto Eco explains why hyper-reality exists: the source of hyper-reality is people's desire for actual reality. In order to achieve actual reality, people either fabricate a false reality themselves or buy into an already fabricated reality. Driven by their desire for actual reality, people consume this false reality as if it were real. This consumption leads to the blurred lines between what is real and what is only a simulation of reality.

*blurred: 불명료한, 모호한

[B] People feel delightfully amazed by vast supermarkets and shopping malls. In a sense, such spaces create a hyper-reality in which people no longer buy goods for their use-value, but they shop because they feel an ecstasy caused by the spectacle of the goods. A big supermarket is always stocked up with a huge number of various products endlessly repeated through the whole store without any running out of the products. Shopping at the supermarket offers people the chance to float madly in a hyper-real simulation leaving behind them any reminder of reality. A shopping mall is a place that recharges people spiritually. It is an escape from reality. People try to eliminate the sense of real through buying and consumption; they feel an ecstasy when they practice excessive shopping. If the shoppers want to be seen as celebrities, they should buy jeans as worn by their favorite celebrities. Although the clothing itself has limited actual value, it symbolizes a state of being that some consumers want. Deep down, people know that this sense of ecstasy created by supermarkets and shopping malls is short-lived, and soon after people are through with shopping, they return to the real, which is, for them, fearful. As soon as they leave these hyper-real places, they start to feel sad and divorced from reality.

[C] Disneyland is an absolutely "hyper-real" city with its re-created main streets, imitation castles and lifelike robots. In Disneyland, everything is brighter, larger and more entertaining than in everyday life. Disneyland is a place that no longer even pretends it is imitating reality, but is straightforward about the fact that within its magic enclosure it is "reality" that is absolutely reproduced. Meanwhile the visitors to Disneyland must agree to maintain order. Order maintenance is established as a voluntary activity which allows constraint to be reduced to a minimum. Thus, adult visitors willingly submit to a variety of devices that increase the flow of consumers through Disneyland, such as being lined on the monorail platform. Furthermore, while doing so, they gratefully acknowledge the concern Disney Productions has for their families, thereby accepting its authority, not only in the particular situation in question, but in others as well. Potential trouble is anticipated and prevented. Opportunities for disorder are minimized by constant instruction, and by physical barriers which severely limit the choices of action available. If people in Disneyland follow each rule correctly, they can enjoy "the real thing" and see things that are not available to them outside of Disneyland's door.

Tasks for the Essay

Based on passage [A], [B], and [C], write an essay in English on hyper-reality and consumerism. In your essay you MUST address how consumerism (described in passage [B]) can be explained by hyper-reality (described in passage [A]). In addition, referring to passage [C] as well, you MUST discuss what would be the possible consequences of hyper-reality in our lives.

General Directions

1. Write in English with a black pen or black pencil. You can use an eraser or cross out with a black pen to rewrite.
2. Complete your writing within 60 minutes.
3. The length should be within the range of 400-450 words, approximately 36 lines.
4. Go directly into writing without giving any title to your writing.
5. DO NOT mention personal information such as your school, the names of your family members, etc.